

## Improving the environmental responsibility of world transport whilst helping you reduce fleet operating costs



### “The United Nations Framework Convention on Climate Change”

At the United Nations meeting held in Copenhagen on Dec. 7-18, 2009, Premier Wen Jiabao promised that “the carbon dioxide emission per unit GDP will be reduced 40%-45% by 2020 compared to 2005. In order to achieve this goal, China will bring emission reduction goal into the medium and long term planning of the national economy and social development. This will ensure that the implementation of this promise will be supervised by the law and public opinion.

### “Pilot Project in Guangdong Province”

This pilot project is led by Guangdong Transport Committee, and has obtained support from all sides, including the GEF, the World Bank, Australia International Development Agency, EPA Smartway Plan and Clean Air Initiative for Asian Cities. It aims to demonstrate and promote the world’s leading green van technology, transportation technology and logistics transaction platform construction. It works through market guidelines and policy support, and should realize above 10% of the development goal of Guangzhou road freight emission reduction within 3-4 years.

## Giti Fuel-efficient Tire

After years of research, Giti successfully developed brand new tires that consume significantly less fuel without sacrificing performance.

### FOR BUSES



#### **GAC 819 FS**

For long-distance & high speed bus



#### **GDU 626**

Wide base tire for city bus

### FOR TRUCKS



#### **GSL 213 FS**

Extra Long Haul High Speed



#### **GDL 627 FS**

Extra Long Haul High Speed



#### **GTL 922 FS**

Extra Long Haul High Speed

“ We have a simple philosophy to extend the life of tires and reduce consumption. So, Product, Service and Information are the foundations of our business strategy. ”



## **Giti assists transport companies to promote sustainable development with workshops and technical support.**

Low rolling resistance tire products reduce vehicles consumption of fuel. By cooperating with the **Guangdong Provincial Government**, the World Bank and the US Environmental Protection agency (SMARTWAY) Giti was selected as the first tire supplier to the Guangdong Green Fleet Demonstration Project targeting 500,000 fleets. Guangdong is China's southernmost mainland province (the so called 'California' of China).

**Tires, like any engineered product, need to be carefully selected to match the various operating environments.** And like any engineered product, maintenance is critical to ensure safe and efficient operation. Quality assured, professional advice and service delivery are important for extracting maximum value from our tires. That is why we have invested in our Certification Center and industry-leading learning programs for our front line sales and service staff and our dealer partners.

Information to help clients maximize value extraction and reduce tire and energy consumption is a must. So 'best practice' sharing is in operation today within our business. We have prepared and distributed specific information concerning tires and their link to fuel consumption to help our clients progress further in the quest to reduce energy consumption.

We address the goods and cargo segment with a combination of products, services and information. The Giti brand is focused on 'people transport' (bus & coach) and the Primewell brand on trucks ("your truck's best friend!"). We provide our clients with multiple solutions from our company's many resources.



Watch video presentation  
"The impact of tire on fuel  
consumption"



Chris Bloor (centre) on the signing ceremony at the opening of Green Transportation Show in Shenzhen

## **Approximately one third of the fuel consumed by a truck or bus is used to overcome the impact of tire rolling resistance.**

Giti now produces and sells a range of fuel efficient tires with significantly reduced rolling resistance characteristics:

- Reducing consumption of fossil fuels
- Keeping pace with industry trends